

Creative Marketing's **PREFERRED VENDORS**

Creative Marketing has chosen the following vendors for their superior service and value to insurance producers. Agents contracted through Creative Marketing are entitled to discounts, when available, through these vendors. For more information or to give us feedback on your experience, call your sales consultant at 800.992.2642.

All About You Marketing

800.870.1499 | www.aaymarketing.com

All About You Marketing, a full-service direct mail specialist, offers creative and hassle-free Birthday Card marketing, proven to produce results. This is a 12-month program with a minimum average of 200 cards mailed per month. Call 800.870.1499 for more information.

Financial Visions

800.593.9228 | <http://cmagentwebsites.com>

In today's business world, you need a professional presence on the Web to serve your clients and grow your business. Creative Marketing has partnered with Financial Visions, a leading provider of Web site services to the insurance and financial industry. Endorsed by NAIFA and IARFC, Financial Visions has cooperative relationships with many brokers/dealers and carriers. If you are a contracted Creative Marketing agent, receive special pricing: \$29.95/month (plus \$99 one-time set up fee). Call Financial Visions at 800.593.9228.

Foresight Publishing, Inc.

866.850.7526 | www.insurancenewsletters.com (Print Newsletters)
www.clientnewsletters.com (HTML e-newsletters)

Foresight Publishing provides customized client newsletters and HTML e-newsletters all of which are written by proven insurance writers. Choose from various newsletter designs or for a small extra charge, Foresight Publishing's graphic designers will layout an e-mail or print newsletter customized for you. In addition to newsletters, Foresight Publishing provides ghostwritten content for press releases, magazine articles, or even as part of an internally produced newsletter. Call 866.850.7526 for more information.

Liberty Publishing, Inc.

800.722.7270 | <http://libertyink.com>

Liberty Publishing offers personally imprinted client newsletters, postcards, booklets, and brochures to continually inform, educate and alert clients and prospects about long-term care issues, retirement and estate planning strategies and needs. Call 800.722.7270 for more information.

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Neien Marketing

856.751.3892 | <http://www.advisorseminarfulfillment.com>

Neien Marketing group is a full service direct mail company that specializes in helping financial advisors and planners grow their business by attracting quality prospects to your seminars. Neien will provide the best service, the highest quality and greatest customer satisfaction on every project they tackle, regardless of size or quantity. They'll help you design your mailer, provide a customized mailing list, address and mail your postcards or letters.

Present Your Practice

877.288.8850 | www.presentyourpractice.com

Present Your Practice is dedicated to bringing you quality seminars that generate top response rates, at a price that is significantly less than the competition. Services include: marketing campaign design, ad layout and copywriting, direct mail printing, mailing list compilation, direct mail services and postage handling, reservation services and seminar production consultation. Call Present Your Practice at 877.288.8850.

RME – Response Mail Express

800.795.2773 | www.responsemail.com

Response Mail Express (RME) is a direct mail marketing vendor offering programs and concepts that will help you maximize response. RME specializes in full-service direct mail marketing solutions. for the Financial, Insurance & Mortgage Industry. RME provides total solutions, expertise advice and one-on-one consulting to maximize all of your marketing efforts.

SmartOffice®, from **Ebix CRM** (formerly E-Z Data)

800.777.9188 | www.ezdata.com/creativemarketing

Strong relationships drive your business. With SmartOffice®, E-Z Data's web-based practice management software, you can:

- Manage clients, illustrations, letters, tasks & annuities
- Get sales alerts for surrender dates, policy expiration dates, etc.
- Generate more revenue from leads & referrals
- Partner with CPAs & lawyers to drive sales
- Cross-sell Life, DI, LTC & annuities

Call 800.777.9188 today or visit www.ezdata.com/creativemarketing to register for a no-obligation webinar. Be sure to mention your Creative Marketing affiliation to lock in your special endorsement discount.

Feedback

We'd love to hear about your experience with our suggested vendors.

Call us at 800.992.2642 or email us at feedback@creativemarketing.net.